

L21 - CHARACTERISTICS OF NEW MEDIA

Keywords

Advent of computers	Integral part	Interactivity	News bulletin
Animation	Website	Narrative	
Cartoons	Website address	Multimedia	
Computer games	Cyber cafes	Blogs	
Puzzles	Perspective	Element of humour	
Illustrations	Conveys	Deadlines	
Moving images	Feedback	Online journalism	
Internet	Feedback mechanism	Web editions	

In-text Questions

In-text Questions 21.1

1. Why do students use the internet nowadays?
2. Are reading habits going down because of the advent of computers?
3. What is a new media product called?
4. Why is Mrs Madhavan so worried? After talking to Anjali, does she feel better?

INTEXT QUESTIONS 21.2

1. Fill in the blanks with appropriate word/s:
 - i. We share ———— and ———— when we communicate.
 - ii. ———— is essential in any form of communication.

- iii. New media uses a ———— style.
- iv. Audio-visuals, voiceovers, animation and graphics which are combined with text is called ————.
- v. Internet is an ———— medium.

INTEXT QUESTIONS 21.3

1. State whether the following statements are true or false.
 - i. Blog writers are not bound by the rules of journalism.
 - ii. Indian villages, people don't accept technology.
 - iii. Companies will willingly open up their websites for people to write.
 - iv. There is no credibility issue in new media.
 - v. The internet has become very popular among young people because it is fast and it uses multimedia.

TERMINAL EXERCISES

1. Explain the importance of new media as a form of communication.
2. Assess the importance of computers in your daily lives. Give good examples to support your answer.
3. Discuss the advantages of new media with print and television. What are the limitations of new media ?

Previous Year Questions

1. Which are online diaries? 1
2. Write two limitations of new media. 2
3. Explain the advantages of new media over other media. 4
4. Write down the advantages of new media over print media and television. [4]

5. Write on the advantages of new media over other media. 4
6. What are the distinguishing characteristics of new media as a form of communication? 4
7. Discuss new media as a form of communication. 6